

Why isn't Ireland better protected?



Whether it's under-estimating the chances of getting seriously ill or a low awareness of cover available, people in Ireland are under-covered. Here's the latest update on Undercovered Ireland.

People under-estimate the chances of a serious illness...

x3

more likely to have a serious illness than to die **before 65**



Yet **1 IN EVERY 3** people doesn't know that!



And almost **1 IN 5** thinks the chances are **EQUAL**

...and aren't aware they can get cover to protect their income...



1 IN EVERY 3 isn't aware of the availability of income protection

1 in 2

And awareness drops lower for **25-34** year olds

55
AND OVER

OVER 55s are most aware of this cover

...which explains the low levels of cover in Ireland today...



Just **UNDER 1 IN 5** has cover against a **serious illness**



Only **13%** have income protection



While almost **1 IN 2** has **no cover at all** – not even Life Insurance!

...yet most would struggle if out of work due to illness/injury.



1 IN 3 say they **wouldn't manage**



And **HALF** of those would have to **go back to work** before they were better



Only **1 IN 5** has **savings** to get them by

We need to make Ireland aware of the importance of being protected



Irish Life